



**ANYA COSMETIQUES.....** answers to marketing innovation and creativity demand with:



## KISS PROOF LIQUID LIPSTICK

**Formula code 15919L**

### PRODUCT ID:

An original formula with innovative polymers (to keep the color on the lips) and new generation nourishing oils. An extreme long-lasting matt color (up to 8 hours), never greasy, soft and silky for maximum comfort without drying the lips or smudging. The ultra-light powder technology makes this lipstick highly pigmented but with a super fluid application.

### WHY WE LOVE IT:

Once it dries, it offers a velvety texture that appears bright but never flat. The lips continue to be perfectly soft. Immediate release of color that does not drip, does not fade and does not move.

### FORMULATION HIGHLIGHTS:

**LONG-LASTING NO TRANSFER:** the color is more intense with a super flexible hold, thanks to an innovative gradual evaporation process that allows the pigments to set during drying.

**BRIGHT MATT EFFECT:** part of the formula is composed of a photoreflective gel that gives a luminous matt effect.

**LIGHT POWDER SYSTEM:** ultra-light powder technology makes this lipstick highly pigmented.

### TRENDS IT SUPPORTS:



*Zoom Ready*



*Petroleum Derivatives Free*



*Gluten Free*



*Property Manufacturing Process*



*For All Skin Type*



*Dermatologically Tested*



*Nickel Tested*



*Innovative Formula*



*Smooth Texture*



*Mask Proof*



*Preservatives No Added*



*Natural Antioxidants*



*Perfect For Daily Use*



*Very Water Resistance*



*Long Lasting*

**EU / FDA\* / JP\* ( \* to be confirmed)**

Start your development with this trendy formulation, developed and tested by chemists in our R&D laboratory. Good working.



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